This inaugural J. Lohr Signature Cabernet Sauvignon was produced to honor the 80th birthday of our founder, Jerry Lohr. It was specially selected and blended from the superb 2013 vintage in Paso Robles. It represents both a tribute to Jerry’s pioneering efforts in the region and our portfolio’s ultimate, limited red wine release.

**HARVEST DATES**
2013 Vintage: October 2 to 20, 2013

**CÉPAGE**

**Cabernet Sauvignon** 79%  
Beck Vineyard – Creston District, Paso Robles  
Clone 337 on 110R rootstock

**Merlot** 18%  
Creston Vineyard – El Pomar District, Paso Robles  
“Italian” Clone 9 on 1103P rootstock

**Petit Verdot** 3%  
Carol’s Vineyard – St. Helena, Napa Valley  
Clone 400 on 3309 rootstock

**VINEYARDS & CELLAR**
Beck Vineyard, in the Creston District of Paso Robles, is a unique site. It sits at 1,700 feet above the early morning fog. Its calcareous soils and cooling afternoon winds are perfect for growing Cabernet Sauvignon. The Cabernet from this vineyard ripens early with excellent color, purity of fruit, and phenolic maturity. Creston Vineyard in the cooler El Pomar region provides intensely colored, fruit-forward Merlot – the best in the appellation. A small amount of Petit Verdot was included from our Carol’s Vineyard, in the heart of Napa Valley.

The hand-harvested grapes were held separate at harvest and berry-sorted into six ton open top tanks for fermentation. Maceration took place on the skins for five days, before early pressing to limit tannin extraction.

Aged 19 months in 100% new French oak from cooper Demptos, Sylvain, Dargaud Jaegle, Saint Martin and Marcel Cadet.

**PRODUCTION**
966 six-bottle cases, bottled July 2015